

HOWARD STEIN
VISUAL ARTS & GRAPHIC DESIGN
INTERFACE DESIGN
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Interface Design, Graphic Design, Illustration, Pattern Design, Photography, Art Direction.
Retail experience: Management and Sales.

2006 — Present.

Founder and Principal Designer at *DOON LLC*, operating as *Howard Stein*.

2016 — Present

Broadening skills in Interface Design to bring higher value to the market. I bring years of graphic design, illustration, photography experience to newest interface tools. Focus is on an interdisciplinary, collaborative approach.

Endangered Species: Work on a long-term project of illustration and writing to bring the crisis home in a personal manner. Development ranges from coloring books to interactive platforms (current example — iPad Pro) to arenas of architectural-scale.

2014 — 2015

Endangered Species project begins to bring the global crisis into hands of consumers via interactive arts putting tools of engagement and enjoyment in the hands of individuals.

2014

The Chaskelson Group. Identity, Logo and collateral design for a business consulting firm in Las Vegas.

Cocoa Beach Karate. Typography and banner design for website and mobile.

Snake Ring Story Theater. Web Design, Consulting, Collateral Design. *Allan Wesler, Ph.D.*, a pioneer in nuclear power plant fabrication now a phenomenologist, using computer traceability techniques on worldwide visual images. Wesler fulfills Nobel Prize winner Francis Crick's prediction that human consciousness will be traced one day by studying visual images.

2013

Cubicl. Los Angeles-based startup. UX and UI for personal productivity app, which integrates the best existing apps into a single product.

Umbro Engineering. Graphic Design for producing new tools for the hardware market. Naming, Identity, and Branding. Each tool requires packaging to spec, display strategies, and advertising.

108 Rockstar Guitars. Las Vegas / Los Angeles / Hawaii. Identity and Branding work for a project photographing the world's musical instruments. The first volume of photographs of infamous guitars, has been released.

Skill in Games. New York. Logo for mathematically-assisted online gaming.

DuPont Corian. Worked with *Evans & Paul*, leading manufacturer of products and projects for *DuPont Corian*. Designed patterns for the translucent material which were used as showroom samples.

Zara Sophia. artist's representative. Lucerne, Switzerland. Logo and Collateral.

Ongoing commissioned series of custom, *hand-drawn portraits* using digital software.

2012

3 Square Miles. Identity and Branding concepts to launch New York City real estate firm,

Umbro Engineering. Identity Design, Branding, and In-Store Graphics and endcap displays for ongoing range of sustainable consumer products.

2011

Wynnefeld Capital. Financial Services. New York City. Identity, and Branding Strategy.

Pattern Design for *Arte, Fabritec, HD Walls, David Sutherland, and Maya Romanoff*.
Graphics and large patterns for products, architectural surfaces, walls, interiors,
fabrics, displays, 3D, and back-lit images

Crypton, Packaging Design. Stain-Proof Fabric Treatment. .

2010

Umbro Engineering. Identity Design, Branding, and In-Store Graphics and Displays.

Cassina. Italian furniture company. Art Direction and Photography for corporate
furnishings, boardroom tables and seating, collateral product lines, and client
interiors.

2004—2006

Founded *DOON LLC* in New York, a Graphic Design studio. *Freelance* Graphic Design,
Web Design, Pattern Design for interior architecture, and Illustration for clients in
Rhode Island and New York.

2000—2003

Silverlight Productions. Newport Rhode Island. Art Director and Senior Designer.
Designed and art directed full rebrand of company, from office furnishings to
websites, logos, collateral material, and advertising. Art direction and supervision
of videos pitching *America's Cup* racing event. Art Direction of all client work.
Management of design team.

EDUCATION

Art Center College of Design, Pasadena California. Graduated BFA (magna cum laude)

University of Art and Architecture, Johannesburg, South Africa. Product Design and
Graphic Design. Graduated Dip A.D. First Class. (Associates Degree)

Skills: MacOS, Adobe CC, Sketch, Invision