

HOWARD STEIN

VISUAL ARTS & GRAPHIC DESIGN

HUMAN INTERFACE DESIGN

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Human Interface and Interaction Design, Graphic Design, Identity and Branding, Illustration, Pattern Design, Photography, and Creative Direction.
Retail experience in Management and Sales.

2006 — Present.

Founder and Principal Designer at *DOON LLC*, operating as *Howard Stein*.

2016 — Present

Broadening my skills in Interaction Design, UX/UI to bring higher value to marketplace. I bring years of graphic design, illustration, photography experience to interaction's newest tools. Focus is on an interdisciplinary, collaborative approach.

Endangered Species: Work on a long-term project to bring the crisis into the marketplace through visual art and design tools. Projects in development range from coloring books to interactive platforms (current example of which is iPad Pro). Project is highly scalable to arenas of architectural-scale.

2014 — 2015

Lee's Art and Lighting Studio, New York City
Manager, Fine Arts Department.

Wide-ranging management responsibilities include *sales team leadership* and supervision. Daily collaboration with executive levels of the company—COO and Buyers. Engaged with our warehouses and vendors nationwide. During my four-quarter tenure my department recorded *highest sales figures* in ten years .

Endangered Species work begins on long-term project to bring the global crisis into the visual arts by putting tools of engagement and enjoyment in the hands of individuals.

2014

Identity Mark and collateral design for *The Chaskelson Group*, a business consulting firm in Las Vegas.

Snake Ring Story Theater. Web Design, Consulting, Collateral Design. *Allan Wesler*, Ph.D, a pioneer in nuclear power plant fabrication is again a pioneer, now a phenomenologist, using computer traceability techniques on worldwide visual images. He fulfills Nobel Prize winner Francis Crick's prediction that human consciousness will be traced one day by studying visual images.

2013

Cubicl. Los Angeles-based startup. UX and UI for personal productivity app, which integrates the best existing apps into a single product.

Umbro Engineering Graphic Design for producing new tools for the hardware market. Naming, Identity, and Branding. Each tool requires packaging to spec, display strategies, and advertising.

108 Rockstar Guitars. Las Vegas / Los Angeles. Identity and Branding work for Lisa Johnson's project photographing the world's musical instruments. The first volume of photographs of infamous guitars, has been released.

Skill in Games. New York. Logo for mathematically-assisted online gaming.

DuPont Corian. Worked with Director of R & D at *Evans & Paul*, North America's leading manufacturer of products and projects using *DuPont Corian*, and the only fabrication company in the world to open a Design Studio with *DuPont*. Designed patterns for the translucent material for architectural surfaces. Production of showroom samples using my designs.

Zara Sophia. artist's representative. Lucerne, Switzerland. Logo and Collateral.

Extensive commissioned series of custom, *hand-drawn portraits* using digital software.

2012

Identity and Branding concepts to launch New York City real estate firm, *3 Square Miles*.

Identity Design, Branding, and In-Store Graphics and endcap Displays for ongoing range of sustainable consumer products by *Umbro Engineering*.

2011

Wynnefield Capital. Financial Services. New York City. Identity, and Branding Strategy.

Pattern Design for *Arte*, *Fabritec*, *HD Walls*, *David Sutherland*, and *Maya Romanoff*.
Graphics and large patterns for products, architectural surfaces, walls, interiors,
fabrics, displays, 3D, and back-lit images

Crypton, Stain-Proof Fabric Treatment. Packaging Design.

2010

Umbro Engineering. Identity Design, Branding, and In-Store Graphics and Displays.

Cassina. Italian furniture company. Art Direction and Photography for corporate
furnishings, boardroom tables and seating, collateral product lines, and client
interiors.

2004—2006

Founded *DOON LLC* in New York, a Graphics company. *Freelance* Graphic Design,
Web Design, Pattern Design for interior architecture, and Illustration for clients in
Rhode Island and New York.

2000—2003

Silverlight Productions. Newport Rhode Island. Art Director and Senior Designer.
Designed and art directed full rebrand of company, from office furnishings to
websites, logos, collateral material, and advertising. Designed websites and branding
for existing and planned departments of company. Art directed and supervised
editing of videos pitching *America's Cup* racing event. Art Direction of all client work.
Management of design team.

EDUCATION

Art Center College of Design, Pasadena California. Graduated BFA (Honors)

New York Institute of Technology: Set Design; and Computer Graphics Lab: work on
development of the Images II Paint System.

University of Art and Architecture, Johannesburg, South Africa. Associates Degree.
Product Design and Graphic Design. Graduated First Class.

Skills: MacOS, Adobe CC, Sketch, Invision

